



PROJECT SUMMARY

Ref No.: MRIC/IBG3-CIEI/03	Title: Cre8 Studio
Local Institution: Meraki Art Tribe Ltd	
Project Leader	
Mr Jean Patrick Pompeia	Meraki Art Tribe Ltd
Research Collaborator(s)	
Name	Organisation
Miss Gaëlle Karine Monneron	Meraki Art Tribe Ltd
TECHNICAL ABSTRACT Cre8 Studio, launched by Meraki Art Tribe Ltd, addresses the growing needs of artists and entrepreneurs in Mauritius' cultural sector. Since 2021, Meraki Art Tribe Ltd has been a pioneer in the industry, offering a digital artist directory that connects artists with clients. The platform includes an online booking system for easy discovery and bookings. Cre8 Studio will focus on the research and digitalization of artistic content, ensuring secure archiving of media, technical sheets, and categorization of works. The studio will be equipped with state-of-the-art facilities tailored to local artists' needs, making data organizations more efficient. It will also serve as a platform for podcasts, where artists and stakeholders can share insights, enriching the digital ecosystem. The studio will support the production of visual and audio content to expand local artists' reach. In 12 months, Cre8 Studio aims to create a database of 150 local artists, enhancing their visibility. The project will expand Meraki Art Tribe Ltd's mission to build an integrated ecosystem that helps artists manage and promote their careers in the digital age.	
Key Words: Research and digitalization of artistic content, Emerging Artists, Focus, First Diversified Artists Directory	