



PROJECT SUMMARY

Ref No.: MRIC/SISM-TTE-10	Title: Development of a digital app (MauNature) for tourist nature-based activities
Local Company: Polytechnics Mauritius Limited	
Project Leader	
Miss Lovanee Devi Nowzadick	Polytechnics Mauritius Limited
TECHNICAL ABSTRACT	
The objective of the project is to create a mobile application - MauNature that encourages nature-based activities and destinations, in order to increase their visibility and promote conservation efforts. It will provide both domestic and international travelers with useful information to plan their trips more effectively to Mauritius. Since nature lovers are generally drawn to less explored or unspoiled natural areas, as they seek to fully experience and engage with the natural world. MauNature will provide information and educate its users on how to preserve natural resources and protect the environment. The research will employ a focus group to gauge comprehension of nature-based tourism, while the development of the interactive mobile app will utilise the latest innovative technologies and follow the agile methodology.	
Key Words: Nature-based tourists, interactive app, responsible tourism, innovation	